

# RARE EARTHS & AUTOMOTIVE INDUSTRY

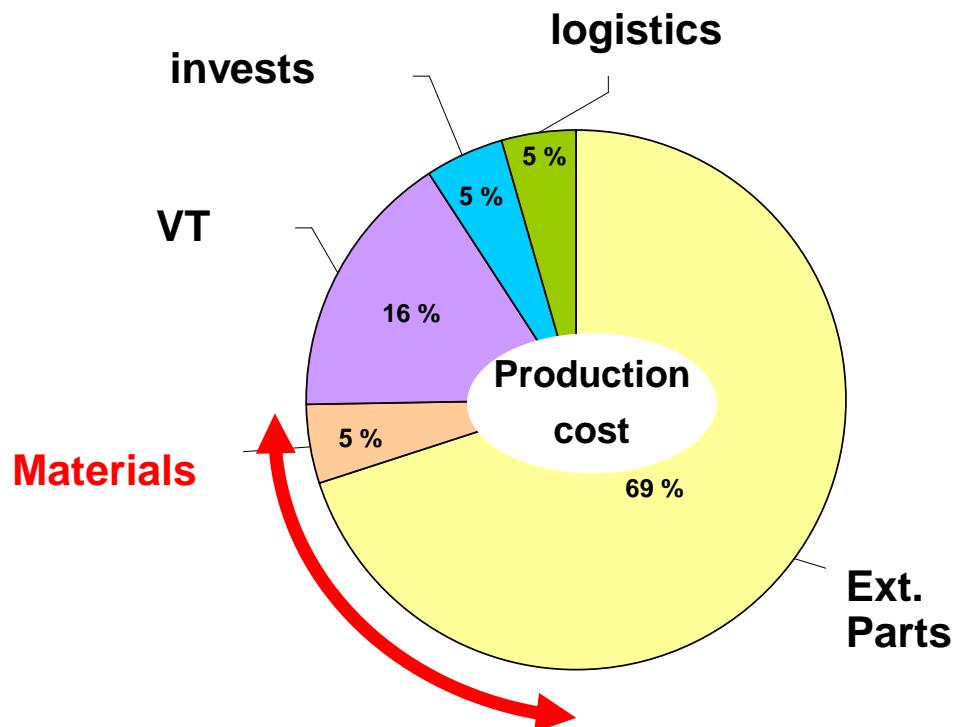
## *Learnings from the 2011 crisis - A useful warning signal...*

**ASTER Conference**  
**Orléans, April 23 2015**

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Expert Leader  
*Environment, Energy & Raw Materials*

# Raw materials in automotive costs

*Negative financial impact almost every year on Renault operations*



**Materials @Renault ~ 5,5 Bn€/yr**

*Direct Raw Material price variation impact on Renault Operating Margin*

2005	- 357 M€
2006	- 430 M€
2007	- 236 M€
2008	- 359 M€
2009	+ 148 M€
2010	- 148 M€
2011	- 509 M€
2012	- 55 M€
2013	+ 86 M€
2014	+ 134 M€

Source : Renault Financial Reports

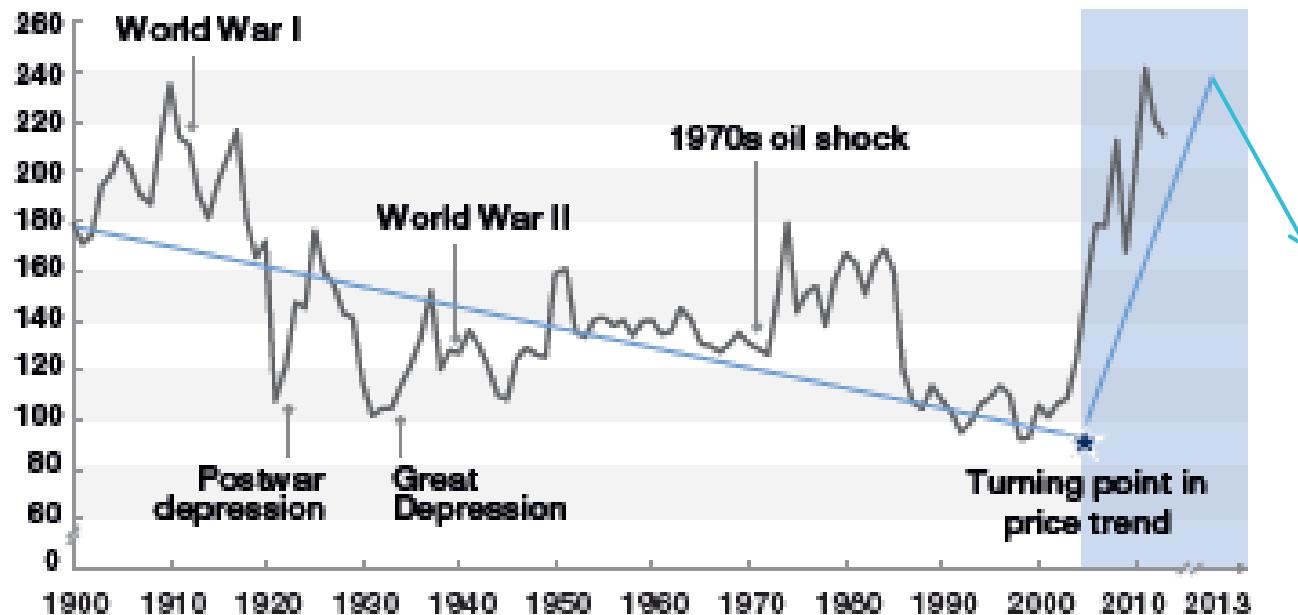
Rare Earths content  
< 250 g per car



700 tons of yearly usage  
(La, Ce, Y, Nd, Dy)

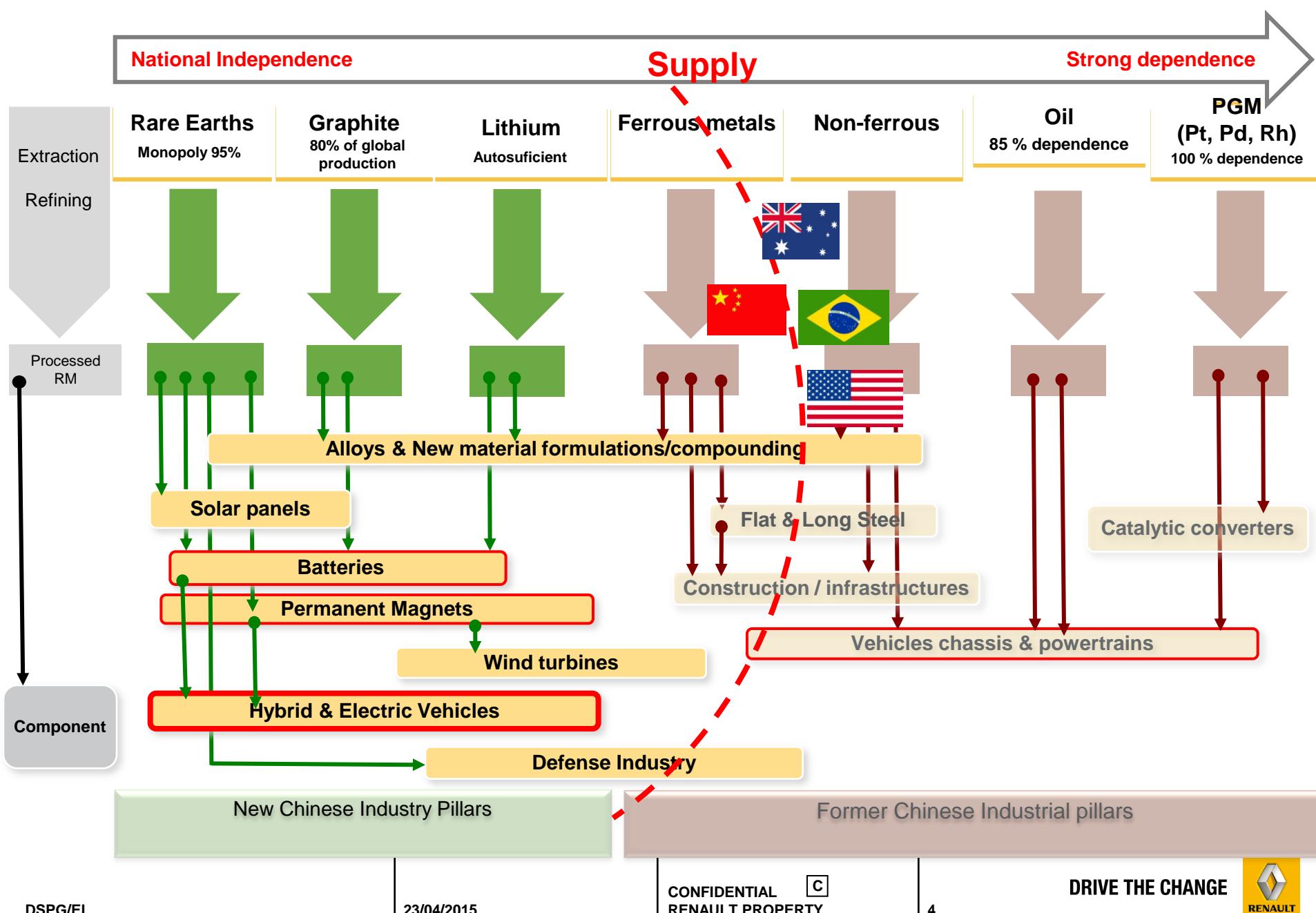
# Raw materials : A new paradigm for the manufacturing industry

1. Sharp price increases in raw materials since 2000 have erased all the real price declines of the 20th century
2. High market volatility...with (very) highs & lows (ie 2013-15)
3. More concentration (production, transformation), more bottlenecks



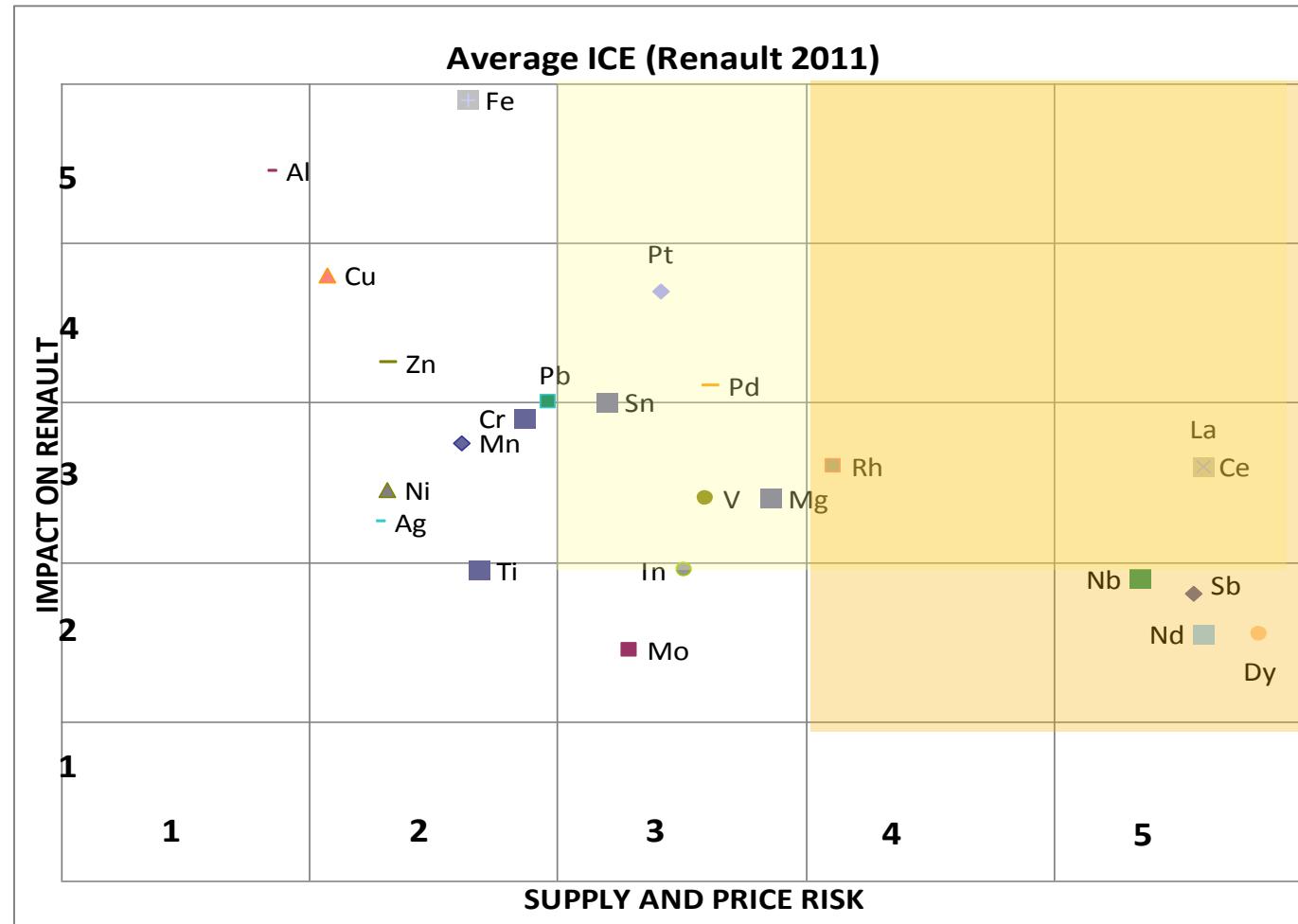
MacKinsey report - Towards the circular economy  
WEF – Jan. 2014 – Ellen MacArthur Foundation

# Geopolitics of Automotive Raw Materials – A Chinese example



# The Renault Criticality Matrix

## The 2011 case, with a strong emphasis on REE



# New products sharpen the need for specialized materials

- Lithium
- Graphite
- Copper
- Alloy elements
- Lightweighting (Mg, Al, ....)



## Rare earth elements

*R240 for Zoe (EV), April 2015  
Cléon, France*

Rare Earths content  
< 250 g per car

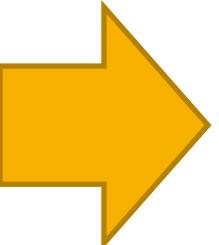


700 tons of yearly usage  
(La, Ce, Y, Nd, Dy)

# Rare Earths, where in our cars ?

## Investigation in > 3000 parts

Answers received	Material	Parts name	Region	SAM	Tier1	TierN	Magnet supplier	Alloy supplier	FY11	FY12	FY13	FY13	FY14	FY14
									Usage kg/vehicle					
									171	169	170	169	171	171
Dy - Dysprosium									9.025	8.205	3.794	3.400	9.025	9.025
Nd - Neodyme									32.872	38.977	63.030	57.077	32.872	32.872
Ce - Cerium									2.96	2.96	2.96	2.96	2.96	2.96
La - Lanthan									14.751	16.361	13.731	12.460	14.751	14.751
Pm - Praseodymium									24.775	23.875	16.500	13.838	24.775	24.775
Tb - Thulium									162	160	203	164	162	162
Y - Yttrium									220	244	221	213	220	220
Sr - Samarium									157	214	318	218	157	157



## Supplier risk analysis

4 levers activated by OEMs

1. Usage reduction
2. Sourcing change  
(from FOB market to Chinese domestic market)
3. REE substitution
4. Technology change (w/o REE)

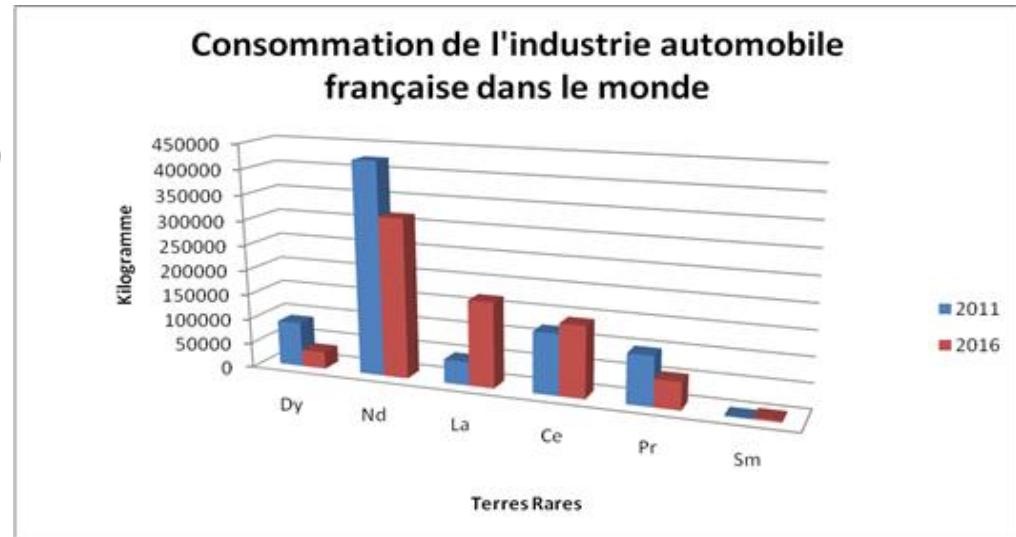
Some OEMs developed also stockpiling strategy to secure  
(mainly on Dysprosium)

# What are the industry concerns about Rare Earths Elements ?

- **Access to reliable & *shared* materials intelligence & scenarios**

We need common tools to assess exposure & supply/demand scenarios

Joint Study of French automotive industry  
(CCFA, Renault, PSA, Valeo, Faurecia, PO)

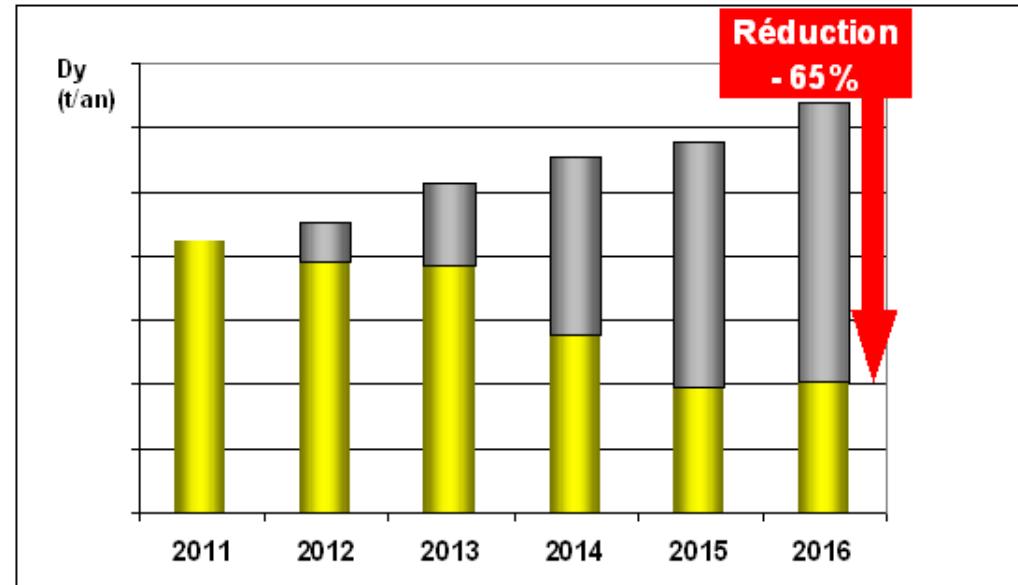
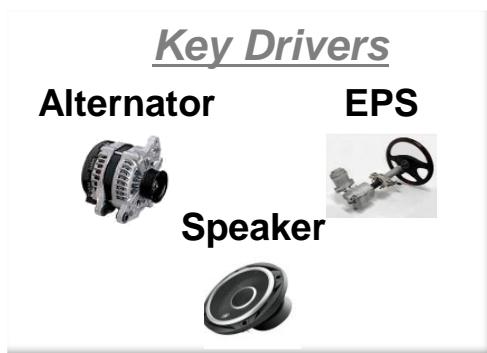


- Enhanced, focused technological innovation for usage optimization
- Promotion of local, short-loop flow schemes within an economical and industrial eco-system (circular economy)
- Secure access to a continuous supply chain

# Effect of countermeasures were quite efficient

Main objective for the industry is to avoid « hot » situations

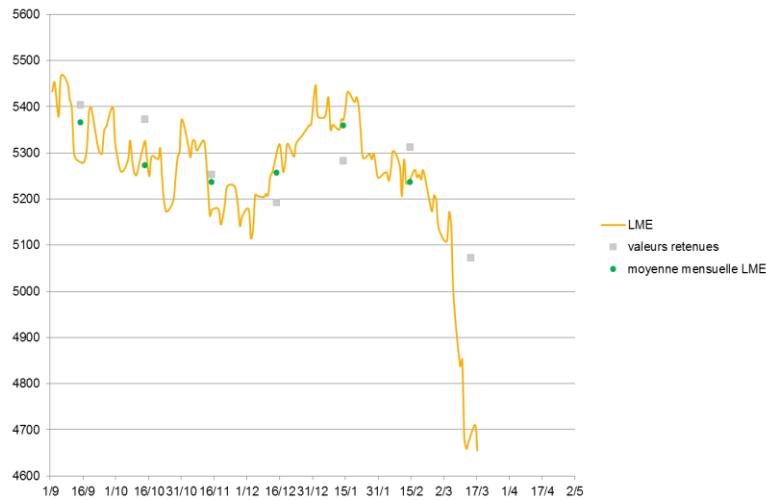
Example – The Dysprosium case



- REE market in 2015
  - Supply > Demand
  - Smooth start of non-Chinese production (LREE)
  - Lower REE price levels

# Replacement

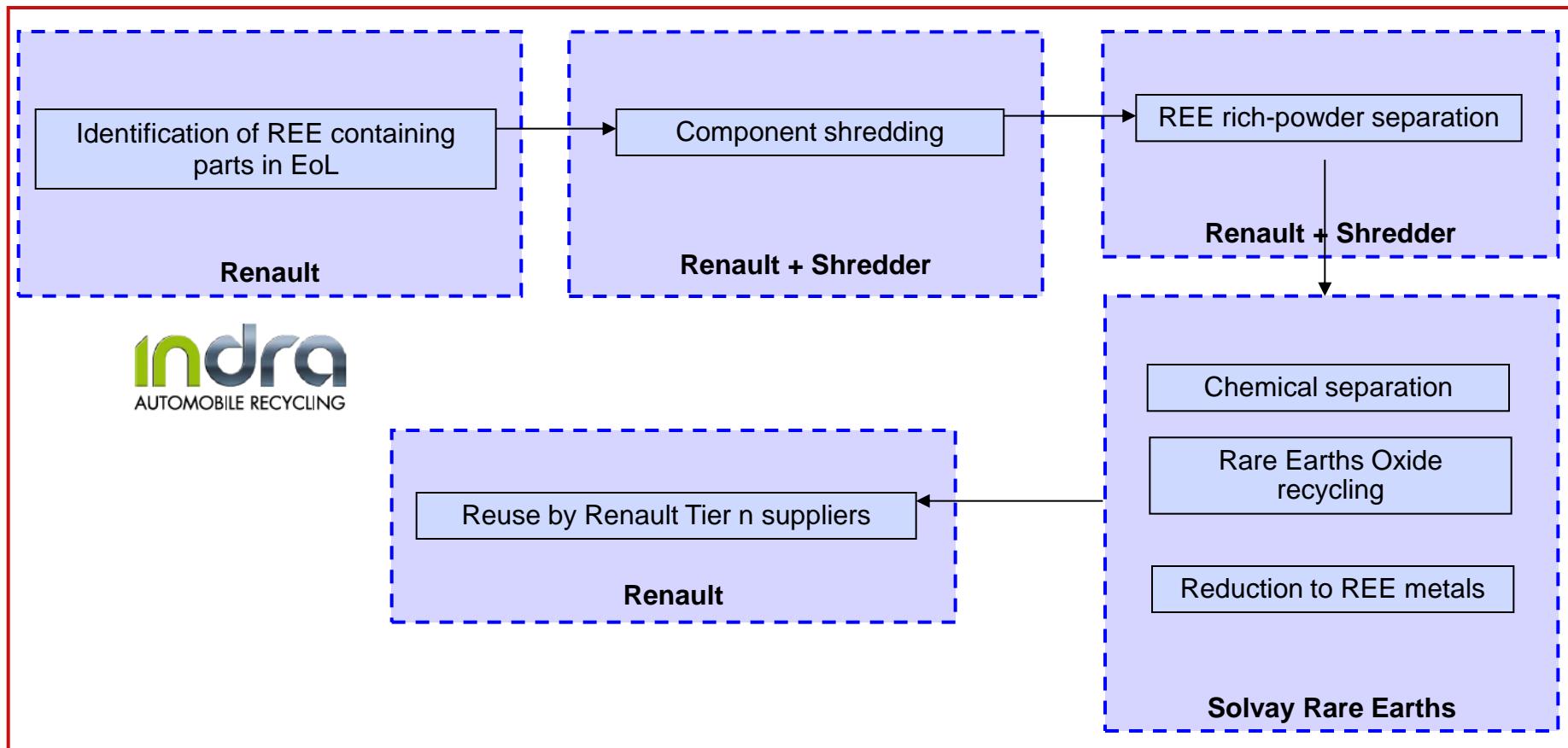
- Aluminum wiring as replacement for Copper...depending on Cu & Al prices



- Technologies for EV motors that eliminate our need for rare earths
  - ➔ externally excited synchronous motor already applied to the Renault EV line-up
  - ➔ switched reluctance motor,...

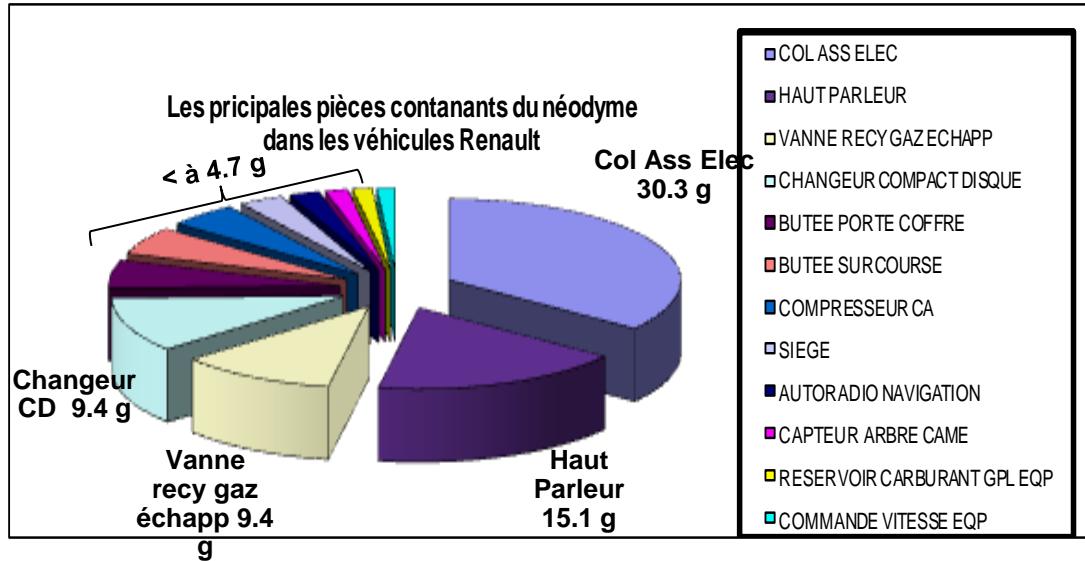


# How to go further: Is it technically and economically possible to recover and recycle REE from End of Life Vehicles ?

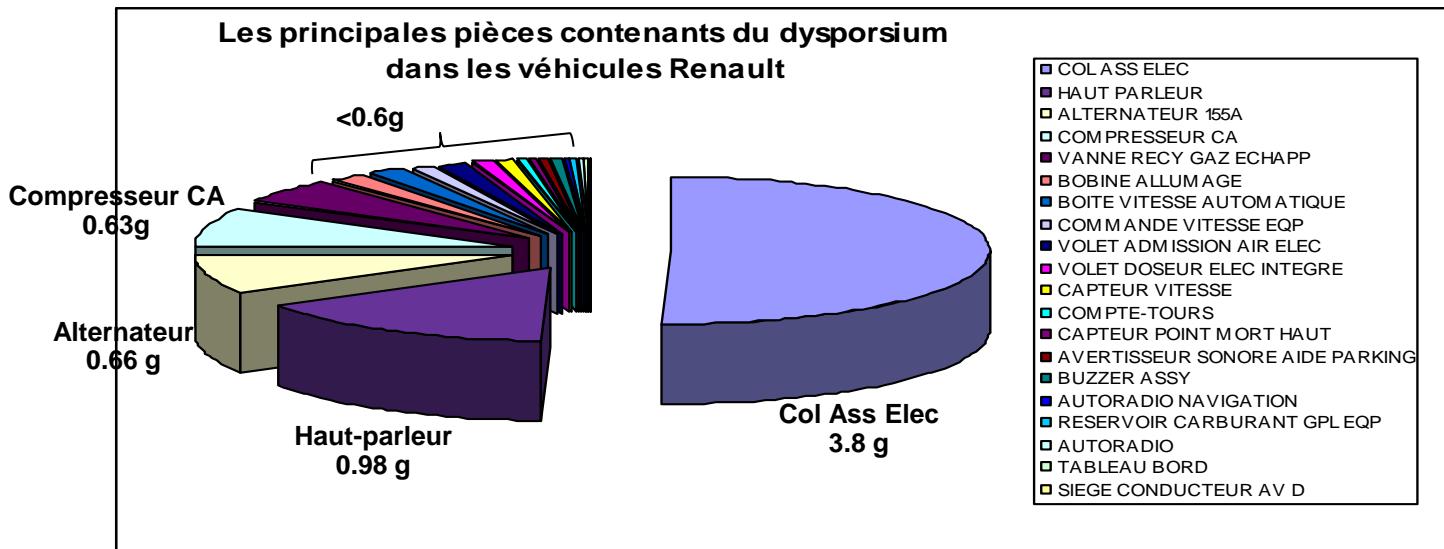


## Technico-economical analysis

# Identification of Nd & Dy containing parts in End of Life Vehicles



Source: données Renault



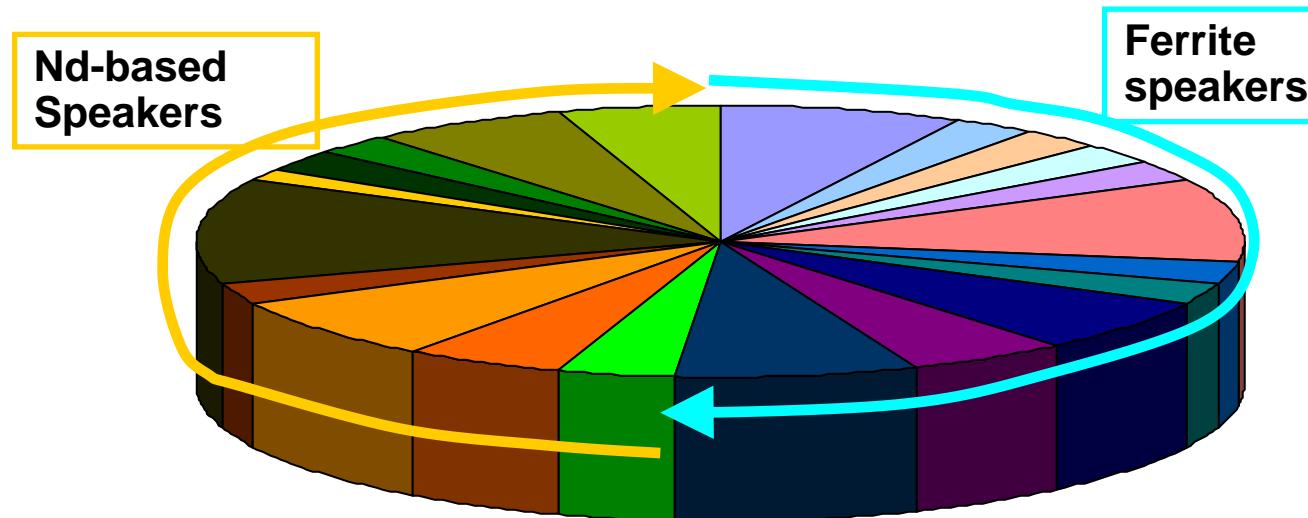
# With some surprises at the end of the road....

## Loudspeakers analysis from Renault & other brands End of Life Vehicles

80 loudspeakers dismantled

→ 54 Renault

→ 26 other brands



- No Nd speakers in other brands EoL vehicles
- Technically feasible recycling process, unfortunately not economically...

# Recommendations & Conclusions

- Share economic research on materials stocks & flows at EU level
  - by material class
  - by industry sector
- Give priority support to technological levers that
  - Reduce industry exposure (3R: Reduce, Replace and Recycle)
  - Increase our leverage (diversification of sourcing in the whole supply chain)
- Facilitate public-industry platforms to promote *lean & international* cooperation on “TOP 10” subjects
  - Shared databases on materials criticality
  - Substitution technologies
- Anticipate & innovate to secure mid-term sourcing !

# New technologies & materials have always driven technical progress



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